



Like Cedar wood that is strong and durable, our new GOEX facility and team will be built on a solid foundation.

GOEX

802 US Highway 14 East
Janesville, WI 53545

This Issue

- **CCU:A Local Look**
›Page 1
- **Our Approach to Sustainability**
›Page 2
- **Revving up PETG**
›Page 3
- **Personally from the President: Doing Our Part**
›Page 3
- **Showing Now!**
›Page 4

A Cedar Perspective

As the final touches are being put on the new GOEX extrusion facility in Cedar City, Utah, we look upon the legacy we are building and what it takes to make this realization happen.

Since our initial expansion news, we've welcomed new employees to the GOEX Cedar City Team. We are interested in the viewpoint of our new coworkers and others in the community of Cedar City (or, as locals refer to the area—"Cedar"). How do they feel about GOEX coming to their neck of the woods? How will custom rigid plastic extrusion work there?

GOEX Cedar City Plant Manager Travis Isaacson, who has been busy recruiting top talent in the Cedar City area, had this to say, "Folks around Cedar City know the industrial park where the new GOEX plant is located is part of a manufacturing hub that specializes in plastics. These skilled individuals have the experience, fortitude, and drive to make GOEX Cedar City every bit the industry leader in extruding quality plastic that was founded by our counterparts in (Janesville) Wisconsin."

GOEX HR Manager, Dana Neal, adds "At GOEX, we invest in our employees and hire team members who are looking at the following:"

1. Culture. Do you align with the company's core values and beliefs? *GOEX is committed*

to continuous improvement of our personnel, equipment and technologies while strictly adhering to a 0% Landfill Policy that showcases our commitment to Sustainability.

2. Opportunity. Does the organization offer learning and development and career growth opportunities? *GOEX takes pride in providing a rewarding, challenging, and safe workplace. A defined growth plan for manufacturing employees keeps them engaged and growing within the company.*

3. People. Who will you be working with? *We are hiring team members with manufacturing experience and a willingness to grow with GOEX.*

4. Stability. Is the company profitable? *GOEX as a family-owned, privately-held company, has shown continual growth and profitability for the past 30 years.*

5. Work-Life Balance. Does the organization offer flexibility? *GOEX's 2 days on, 2 days off, 3 days on, 12-hour rotating schedule allows team members to have more freedom—working just 7 out of 14 days.*

Back in the 1800s, Cedar City was a gateway for many pioneers heading West. Today, GOEX's expansion in Cedar is a chance for the company, the people who work there, the surrounding communities, and the customers we serve to build a strong future together.

Success. It's a mindset we all share!

Team GOEX

People are what makes GOEX a success. We are proud to recognize the following individuals and their dedicated teamwork. Those celebrating work anniversaries this quarter are:

5 YEAR ANNIVERSARY

Dana Neal
Human Resources Manager

15 YEAR ANNIVERSARY

Steve O'Brien
Maintenance Utility III

30 YEAR ANNIVERSARY

Nancy Manion
Quality Assurance Specialist

Luau Luncheon

To celebrate no lost-time accidents in the quarter, GOEX employees get to enjoy a Safety Cookout. Members of management grill out and each shift is treated to an onsite picnic.



Most recent festivities included a luau-themed feast with BBQ pork, grilled chicken and pineapple, and all the fixings—complete with frozen treats from a shaved ice truck.

Keep up the good work everyone and stay safe out there!

Sustainability ala Y-O-U

GOEX's operations have deep roots in Sustainability. As we continue to grow, our sustainability efforts do too. GOEX addresses sustainability through several operational initiatives that are focused on conservation, reduction, and reuse wherever possible.

Our internal Sustainability team continually evaluates internal programs and improvements and works collaboratively with our customers and suppliers to continue to make an impact outside the walls of GOEX.

A partnership approach to sustainability

GOEX partners with our customers to find sustainable solutions through initial material selection, as well as the incorporation and reintroduction of recycled materials through our RE-COVER™ take-back programs. Due to varying regulations and specifications, not every application can incorporate recycled-content material; however, our RE-COVER™ program allows us to take back customer's trim scrap and reintroduce the material into alternate applications where specifications and regulations allow.

The RE-COVER™ program allows us to work together to avoid unnecessary landfill waste and brings new life to scrap material... it's a win-win approach.

As we continue to embrace new materials and technologies that are focused on recycling and sustainability, we want to hear directly from YOU on what is important, what you and your customers need, and what you are looking for in a sustainable supply partner like GOEX.

We would greatly appreciate you taking 3 minutes to complete the survey linked to the QR code to the right > so that we can continue to focus on sustainable efforts that suit your particular applications and needs.





GOEX puts the “R” in rPETG

At GOEX, we embrace a Zero-Landfill operating philosophy and work to recover and repurpose plastic scrap wherever possible.

Our recycled PETG (rPETG) products offer an outlet for our customers' thermoformed trim scrap and printed skeletons to be reground and reused into new rPETG plastic sheets, while still maintaining critical sheet attributes you can rely on.

For example, our CP705 is one such recycled PETG. It is ideal for applications needing improved rigidity. Now available in white, CP705 contains up to 100% post-industrial recycled content. Plus, it is available at a lower cost than traditional legacy materials.

Be sure to try GOEX's rPETG and rev up your next sign, display or card project.

Product Feature: STYREX® 325 HIPS

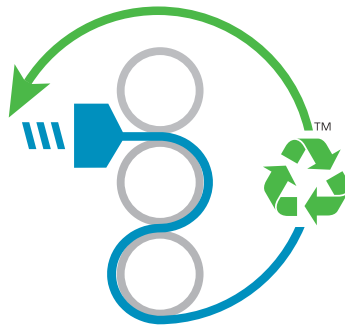
As part of our RE•COVER™ family of products, GOEX offers STYREX® 325, our recycled content, litho-offset Polystyrene material. This custom plastic sheet is coextruded with virgin cap layers and up to 50% recycled post-industrial recycled content.

These virgin cap layers help STYREX 325 maintain a familiar print surface. And the recycled content increases the opacity of the sheet without increasing cost.

Key benefits of this litho and flexographic-grade High Impact Polystyrene (HIPS) material are:

- Repurposes scrap which avoids unnecessary landfill waste & minimizes virgin pellet consumption
- Maintains prime print surface for optimal ink adhesion
- Yields a cost-advantage for your project

Most importantly, this environmentally-friendly material option provides the critical quality characteristics required for your application. Contact GOEX today to make STYREX® 325 your material of choice.



Personally from the President

As a quality plastic extruder and responsible steward of this planet, how do we ensure we are doing the right thing for the customers we serve, the individuals we employ, and the communities we are a part of?

At GOEX, we believe in providing superior quality and service, and being the most reliable partner in the markets we serve. Our commitment to the medical device, food packaging, and graphics markets allows us to support the manufacturing of essential products that are used across the globe.

Our continuous improvement efforts not only focus on re-investment into equipment and facilities to bring our customers high-quality products, innovation, risk mitigation, and sustainability – but also on the investment of our employees. Dedicated employees are truly a cornerstone of our operations.

Now, with production in dual locations, you can count on GOEX more than ever. Let us know how we can be the trusted supplier you can depend on for the long term.



Joshua D. Gray
President & CEO
GOEX Corporation

Showstoppers

To keep pace with our customers in the medical device packaging, food packaging, and print-on-plastic markets we serve, GOEX maintains a line-up of the highest quality plastic sheet and roll stock in the industry. These best-in-class materials are customized to meet the specific needs of each of our customer's applications.

Throughout the year, GOEX exhibits at a variety of industry tradeshows that allow us to showcase the latest in plastic sheet innovation. At these shows, we are able to spotlight materials that are tried-and-true, cost-effective, sustainable, and most importantly...what our customers are looking for to help them succeed.

From MD&M (Medical Design and Manufacturing) for the medical thermoforming market, to PackExpo for the food packaging market, to Printing United for the graphics market, GOEX promotes an all-star list of products you won't want to miss including:



MEDPET™ 90
New medical-grade APET
that is #1 recyclable



CONTOUR® Polypropylene
High in moisture barrier and
heat deflection properties



STYREX® HIPS
Provides reliable performance
plus yield advantage

Each show we exhibit at is an opportunity for us to also strengthen our relationships with both prospective and existing customers. We always look forward to interacting with an audience that is genuinely interested in the quality products we offer. These shows allow us to establish our brand as a true industry leader and garner feedback that can help our company improve.

At GOEX, our mission and quality objectives define our commitment to developing the best products and services in our industry and guide us as we aim for total customer satisfaction.



Up your game with materials that meet the highest standards and demanding requirements of your particular unique packaging application.

Let GOEX show you how!



Printing United is the largest printing event in North America, bringing all printing industry segments together.

Visit GOEX at Booth N1055
October 19-21, 2022 Las Vegas, NV



PACK EXPO International is the world's largest packaging trade show.

Visit GOEX at Booth 25053
October 23-26, 2022
Chicago, IL

GOEX Corporation
802 US Highway 14 East
Janesville, WI 53545

(608) 754-3303 Phone
(608) 754-8976 Fax

